



Press Kit & Fact Sheet



Navicore Solutions provides compassionate counseling solutions to consumers nationwide in the areas of personal finance, consumer credit, student loans, disaster recovery, foreclosure prevention, and housing.

Our Mission

Navicore Solutions strengthens the well-being of individuals and families through education, guidance, advocacy and support.

Our Vision

Financially stable, empowered individuals and families living with dignity and security.

Our Purpose

To deliver impactful education, counseling, and advocacy that help people navigate challenges, make informed decisions, and build a foundation for long-term success.

Services

- [Debt Management Plans](#)
- [Credit Counseling](#)
- [Housing Counseling](#)
- [Bankruptcy](#)
- [Student Loan Help](#)
- [Disaster Recovery](#)

Resources

Podcast:

[Millennial Debt Domination](#)

Blog:

[Personal Finance Blog](#)

[2025 Annual Report](#)

Navicore at a Glance 2025

83,021
Consumers
Assisted

2,645
Workshop
Participants

92
Financial
Workshops
Conducted

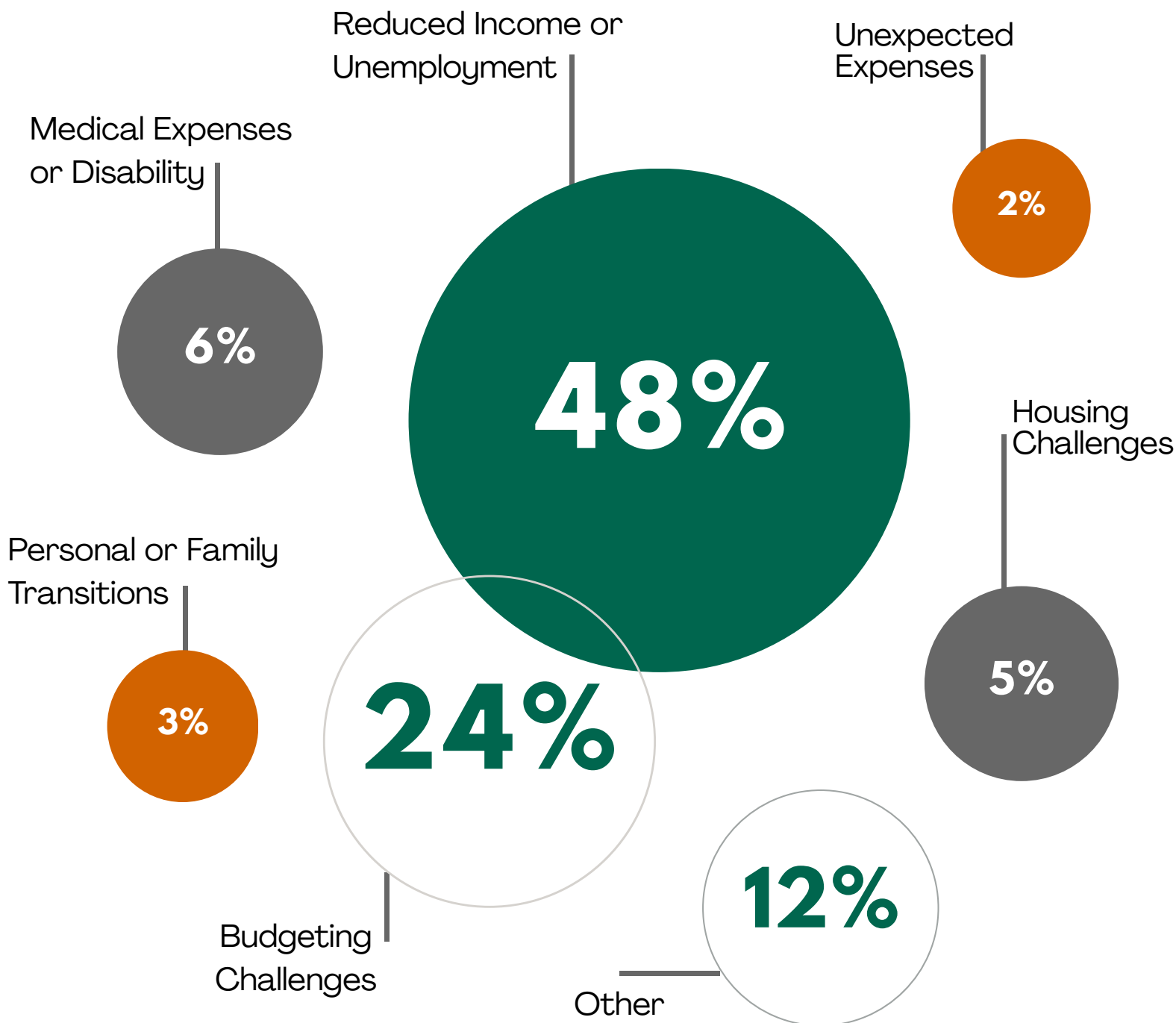
204,785
Educational
Resources
Distributed

116.4 M
Debt
Repaid

95%
Satisfaction
Rating

The Need: Financial Reality Facing our Clients

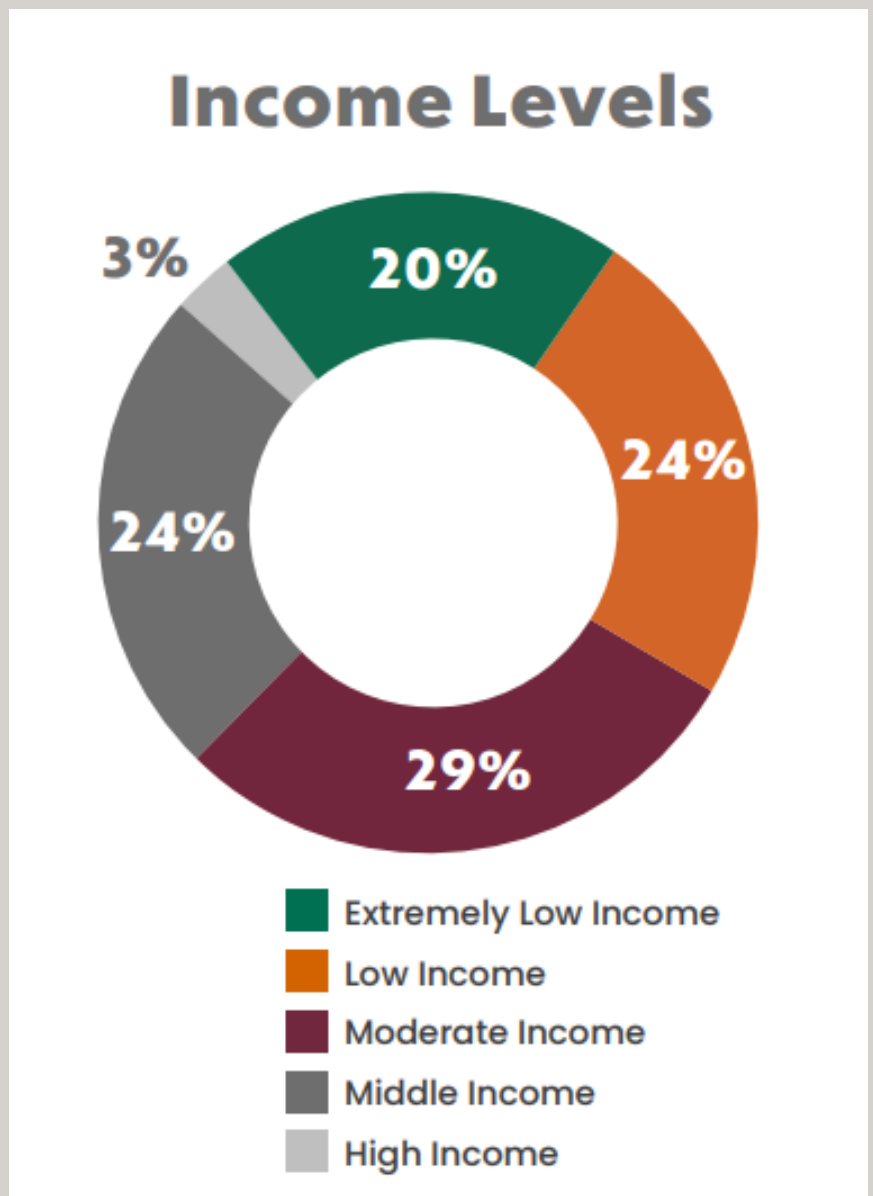
Financial challenges often arise unexpectedly, forcing individuals and families to make difficult decisions. In 2025, many households sought support due to:



Reaching the Individuals and Families Who Need Support Most

Navicore's services are designed to reach individuals and families facing financial barriers to housing stability. In 2025, **73% of the households served were low- and moderate income (LMI)**, underscoring the importance of accessible financial counseling services for communities experiencing economic hardship.

By prioritizing services for low- and moderate income households, Navicore helps ensure that vulnerable families receive the guidance and resources needed to maintain stable housing and improve their financial outlook.



Understanding Our Clients' Financial Reality

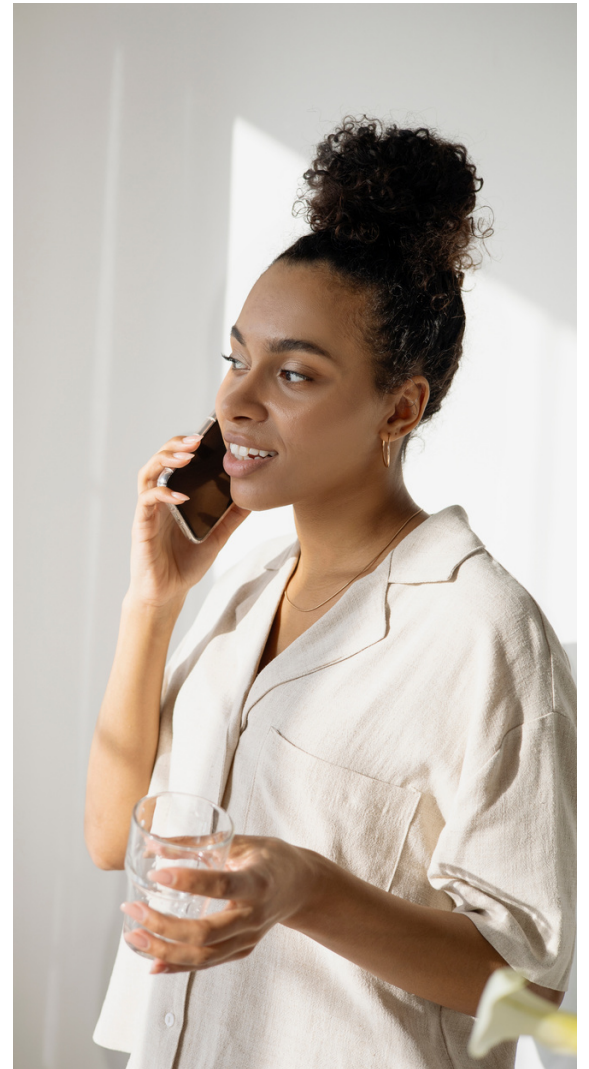
Many individuals who turn to Navicore for credit counseling are managing significant debt with limited financial flexibility. The average client entering our Debt Management Program reflects the financial pressures many households are experiencing today.

Average Client Financial Profile

Monthly Budget Deficit
-\$144

Average Credit Card Debt
\$29,075

Average Credit Score:
604



Meet our Experts

Connect with Navicore Solutions' experts for trusted insights, timely commentary, and educational resources on today's most important consumer financial and housing topics.

Our experienced professionals are available to provide practical, objective perspectives that help audiences better understand the financial issues affecting individuals, families, and communities.



Diane Gray
Chief Operating Officer



Kim Cole
Community Engagement Manager



Ken Baker
Community Engagement Manager



Rich Verrillo
Sr. Director of Business Development

Areas of Expertise

Consumer Financial Wellness

- Consumer financial wellness
- Personal finance education
- Budgeting and money management
- Credit and credit scores
- Household financial trends
- Financial education and consumer behavior
- Financial hardship and recovery strategies
- Workplace financial wellness
- Community financial literacy programs

Credit Counseling & Debt Management

- Credit counseling
- Debt management and repayment strategies
- Nonprofit financial counseling services

Housing & Homeownership

- Housing affordability and stability
- Homebuyer readiness and financial preparation
- Housing counseling and homeowner education
- Mortgage lending and home financing
- Mortgage options and refinancing considerations
- Home equity loans (HELOANS) and Home Equity Lines of Credit (HELOCs)
- Home Equity Conversion Mortgages (HECMs)
- Homeownership trends

Leadership & Industry Perspectives

- Strategic leadership in consumer financial wellness
- Strategic housing partnerships and community outreach
- Emerging trends impacting consumers and nonprofit financial services

Connect with Navicore

MediaRelations@navicoresolutions.org

Visit our [Media Center](#)

Press Inquiries:

Navicore Solutions' experts are available to provide trusted insights, timely commentary, and informed perspectives on the financial issues affecting consumers today.

Members of the media are invited to contact

MediaRelations@navicoresolutions.org to request interviews, expert commentary, background information, or additional media resources. Our team is committed to providing accurate, practical, and objective information to support news coverage and public education.

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Accreditations:

