

For Immediate Release

Contact:
Sandy Shore
732-409-6281 ext 80614
Cell 315-427-8558
sshore@novadebt.org

New Sharpen Your Financial Focus Program™ is Introduced

Freehold NJ, October, 4, 2013, Novadebt introduces a new tool to help struggling consumers find solutions and make educated decisions in the increasingly complex world of personal finance.

The new Sharpen Your Financial Focus program allows consumers to identify their most pressing financial issue, and then select the appropriate solution options. The three steps of the program are as follows:

- MyMoneyCheckUp® available at www.SharpenToday.org. MyMoneyCheckUp is an online financial self-assessment tool designed to increase financial awareness and provide consumers with concrete steps to improve their financial well-being;
- A one-on-one financial review with an NFCC Certified Financial Professional to find solutions to current concerns and develop a realistic plan to meet long-term goals, and
- A financial education workshop designed as a “deep dive” into the major area(s) of interest to the consumer.

Consumers can start with any of the three steps. “Whether a person prefers an online diagnostic tool, an individual financial review or a group learning session, the important thing is to take the first step. This program makes that easy to do.

For more information about MyMoneyCheckUp® or to speak to a counselor, call (800) 992-4557.

Financial institutions including Bank of America, Chase, GE Capital Retail Finance and Wells Fargo are founders of the Sharpen Alliance, demonstrating their support of the delivery of financial education through NFCC Member Agencies across the country and in Puerto Rico.

For more information about Novadebt, its programs and services, please contact Sandy Shore at 732-409-6281 x80614

Novadebt is a non-profit, financial management, social service agency. We assist families and individuals in need by providing free financial education, community outreach and housing and credit counseling services.

We are also a founding member of the Association of Independent Consumer Credit Counseling Agencies (AICCCA) and a member of the National Foundation for Credit Counseling (NFCC). We are approved by the U.S. Department of Housing and Urban Development as a Housing Counseling agency providing pre-purchase, default/foreclosure prevention and Home Equity Conversion mortgage counseling.

1-800-99-BILLS

www.novadebt.org

